## Checklist for AAPOR TI

**Survey:** New Hampshire Pre-election poll

<table>
<thead>
<tr>
<th>TI Disclosure Elements</th>
<th>Answers</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.</td>
<td>7 News/Emerson College</td>
</tr>
<tr>
<td>2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.</td>
<td>See Below</td>
</tr>
<tr>
<td>3. A definition of the population under study and its geographic location.</td>
<td>Republican Primary Voters in New Hampshire</td>
</tr>
<tr>
<td>4. Dates of data collection.</td>
<td>February 8-9, 2020</td>
</tr>
<tr>
<td>5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.</td>
<td>Aristotle voter file of 236,286 registered voters with landlines and cell phones, and a random sample of 15,000 of landlines and cell phones drawn. The online sample was of 23 registered voters supplied by MTurk</td>
</tr>
<tr>
<td>6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.</td>
<td>Aristotle, LLC MTurk</td>
</tr>
<tr>
<td>7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.</td>
<td>MTurk uses opt in panels and not online ads to recruit participants</td>
</tr>
<tr>
<td>8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.</td>
<td>See #5</td>
</tr>
<tr>
<td>9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.</td>
<td>IVR, Online, SMS to Online</td>
</tr>
</tbody>
</table>
10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.

11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.

12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. **Reviewer: Type NA if not applicable.**

13. Contact for obtaining more information about the study.  
emersonpolling@emerson.edu

| 10. | The sample consisted of registered voters, n= 500, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/-4.3 % percentage points. A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample. |
| 11. | The data was weighted gender, education, ethnicity, age, and region. 2016 primary vote magnitude was used. |
| 12. | N/A |
| 13. |  
emersonpolling@emerson.edu |

New Hampshire Daily Tracking Survey (Online)

1. To start, can you please tell me your gender?  
Male  
Female

2. What is your party registration?  
Democrat (end)  
Republican  
Independent/other  
Not registered to vote (end)
3. How likely are you to vote in the Republican Primary on February 11th?
   Voting in a different primary (end)
   Not Likely (end)
   Somewhat Likely
   Very Likely
   Unsure (end)

4. Who would you be most likely to vote for in the Republican primary?
   Donald Trump
   Bill Weld

5. For statistical purposes only, can you please tell me your ethnicity?
   Hispanic or Latino of any race
   White or Caucasian
   Black or African American
   Asian
   Other or multiple races

6. What is your age range?
   18-29 years
   30-49 years
   50-64 years
   65 or more years

7. What is the highest level of education you have attained?
   High school or less
   Some college
   College graduate
   Postgrad or higher

8. Which of the following political ideologies do you most identify as?
   Very Liberal
   Somewhat Liberal
   Moderate
   Somewhat Conservative
   Very Conservative

9. What congressional district do you live in?
   https://upload.wikimedia.org/wikipedia/commons/thumb/2/26/New_Hampshire_Congressional_Districts%2C_113th_Congress.tif/lossless-page1-250px-New_Hampshire_Congressional_Districts%2C_113th_Congress.tif.png
   District 1: Rep. Chris Pappas (D)
1. To start, can you please tell me your gender?  
Press 1 for Male  
Press 2 for Female

2. What is your party registration?  
Press 1 for Democrat (end)  
Press 2 for Republican  
Press 3 for Independent/other  
Press 4 for Not registered to vote (end)

3. How likely are you to vote in the Republican Primary on February 11th?  
Press 1 for Voting in a Different Primary (end)  
Press 2 for Not likely (end)  
Press 3 for Somewhat likely  
Press 4 for Very likely  
Press 5 for Unsure (end)

4. Who would you be most likely to vote for in the Republican primary?  
Press 1 for Donald Trump  
Press 2 for Bill Weld

5. For statistical purposes only, can you please tell me your ethnicity?  
Press 1 for Hispanic or Latino of any race  
Press 2 for White or Caucasian  
Press 3 for Black or African American  
Press 4 for Asian  
Press 5 for Other or multiple races

6. What is your age range?  
Press 1 for 18-29 years  
Press 2 for 30-49 years  
Press 3 for 50-64 years  
Press 4 for 65 or more years

7. What is the highest level of education you have attained?
8. Which of the following political ideologies do you most identify as?
Press 1 for Very Liberal
Press 2 for Somewhat Liberal
Press 3 for Moderate
Press 4 for Somewhat Conservative
Press 5 for Very Conservative