

Checklist for AAPOR TI

Survey: Louisiana Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Likely voters in Louisiana
4. Dates of data collection.	October 4-7 , 2019
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of 3,000,386 registered voters with landlines, and a random sample of 23,000 drawn. 2500 voters with cell phones were sampled. The online sample was of 171 likely voters supplied by MTurk.
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC MTurk
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	MTurk uses opt in panels and not online ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR, Online, SMS to Online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=467, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 4.5 percentage points.</p> <p>A screening question was asked if the voter was likely to vote. If the respondent said they were not very likely to vote, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by gender, party affiliation, age, and ethnicity based on 2016 turnout modeling</p> <p>2016 vote magnitude was used but new voters were included based on their actual sample (2.8%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Survey

1. To start, can you please tell me your gender?

Male

Female

2. What is your party registration?

Democrat

Republican

Independent/other

Not registered to vote (end)

3. How likely are you to vote in the upcoming election for Governor?

Not likely to vote (end)

50-50 (end)

Somewhat likely to vote (end)

Very likely to vote

Already voted

4. If the election for Governor of Louisiana were held today, for whom would you vote?

Democrat John Bel Edwards (go to 6)

Democrat Oscar Dantzler (go to 6)

Republican Ralph Abraham (go to 6)

Republican Eddie Rispone (go to 6)

Republican Patrick Landry (go to 6)

Independent Gary Landrieu (go to 6)

Undecided (go to 5)

5. I understand that you are undecided, but whom are you currently leaning towards voting for?

Democrat John Bel Edwards

Democrat Oscar Dantzler

Republican Ralph Abraham

Republican Eddie Rispone

Republican Patrick Landry

Independent Gary Landrieu

6. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

7. Do you approve or disapprove of the job John Bel Edwards is doing as Governor?

Approve

Disapprove

Neutral or no opinion

8. Who did you vote for in the 2016 election?

Donald Trump

Hillary Clinton

Someone else

Did not vote

9. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian
Black or African American
Asian
Other or multiple races

10. What is your age range?

18-29 years
30-49 years
50-64 years
65 or more years

11. What is the highest level of education you have attained?

High school or less
Some college
College graduate
Postgrad or higher

12. Which of the following political ideologies do you most identify as?

Very Liberal
Somewhat Liberal
Moderate
Somewhat Conservative
Very Conservative

13. What is your annual household income?

Less than \$50,000
\$50,000 to \$100,000
More than \$100,000

14. Do you support or oppose impeaching President Trump?

Support
Oppose
Unsure

15. What congressional district do you live in? (online only) (map)

Survey (IVR)

1. To start, can you please tell me your gender?

Press 1 for Male
Press 2 for Female

2. What is your party registration?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 for Not registered to vote (end)

3. How likely are you to vote in the upcoming election for Governor?

Press 1 for Not likely to vote (end)

Press 2 for 50-50 (end)

Press 3 for Somewhat likely to vote (end)

Press 4 for Very likely to vote

Press 5 for Already voted

4. If the election for Governor of Louisiana were held today, for whom would you vote?

Press 1 for Democrat John Bel Edwards (go to 6)

Press 2 for Democrat Oscar Dantzler (go to 6)

Press 3 for Republican Ralph Abraham (go to 6)

Press 4 for Republican Eddie Rispone (go to 6)

Press 5 for Republican Patrick Landry (go to 6)

Press 6 for Independent Gary Landrieu (go to 6)

Press 7 for Undecided (go to 5)

5. I understand that you are undecided, but whom are you currently leaning towards voting for?

Press 1 for Democrat John Bel Edwards

Press 2 for Democrat Oscar Dantzler

Press 3 for Republican Ralph Abraham

Press 4 for Republican Eddie Rispone

Press 5 for Republican Patrick Landry

Press 6 for Independent Gary Landrieu

6. Do you approve or disapprove of the job Donald Trump is doing as President?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral or no opinion

7. Do you approve or disapprove of the job John Bel Edwards is doing as Governor?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral or no opinion

8. Who did you vote for in the 2016 election?

Press 1 for Donald Trump

Press 2 for Hillary Clinton
Press 3 for Someone else
Press 4 if you Did not vote

9. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race
Press 2 for White or Caucasian
Press 3 for Black or African American
Press 4 for Asian
Press 5 for Other or multiple races

10. What is your age range?

Press 1 for 18-29 years
Press 2 for 30-49 years
Press 3 for 50-64 years
Press 4 for 65 or more years

11. What is the highest level of education you have attained?

Press 1 for High school or less
Press 2 for Some college
Press 3 for College graduate
Press 4 for Postgrad or higher

12. Which of the following political ideologies do you most identify as?

Press 1 for Very Liberal
Press 2 for Somewhat Liberal
Press 3 for Moderate
Press 4 for Somewhat Conservative
Press 5 for Very Conservative

13. What is your annual household income?

Press 1 for Less than \$50,000
Press 2 for \$50,000 to \$100,000
Press 3 for More than \$100,000

14. Do you support or oppose impeaching President Trump?

Press 1 for Support
Press 2 for Oppose
Press 3 for Unsure

