

## Checklist for AAPOR TI

### Survey: California Poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	<b>Emerson College</b>
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	<b>See Below</b>
3. A definition of the population under study and its geographic location.	<b>Registered Voters in California</b>
4. Dates of data collection.	<b>September 13-16, 2019</b>
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	<b>Aristotle voter file of 20,015,718 registered voters with landlines, and a random sample of 22,000 drawn. Voters with only cellphones were not included. The online sample was of 332 registered voters supplied by MTurk.</b>
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	<b>Aristotle, LLC MTurk</b>
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	<b>MTurk uses opt in panels and not online ads to recruit participants</b>
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	<b>See #5</b>
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	<b>IVR and Online</b>

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=832, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/- 3.3 percentage points.</p> <p>A screening question was asked if the voter was registered. If the respondent said they were not registered, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted by 2016 voter model by gender, age, education, party, ethnicity and mode.</p> <p>2016 vote magnitude was used but new voters were included based on their actual sample (12.4%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. <b>Reviewer: Type NA if not applicable.</b></p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p><a href="mailto:emersonpolling@emerson.edu">emersonpolling@emerson.edu</a></p>

California Survey (Online)

1. To start, can you please tell me your gender?

Male

Female

2. What is your party registration?

Democrat

Republican

Independent/other

Not registered to vote (end)

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Approve

Disapprove

Neutral or no opinion

4. Do you approve or disapprove of the job Gavin Newsom is doing as Governor?

Approve

Disapprove

Neutral or no opinion

5. Which primary or caucus are you going to vote in?

Republican Primary (go to 6)

Democratic Primary (go to 7)

Unsure (go to 10)

6. Who would you be most likely to vote for in the Republican primary in 2020? (randomized)

Donald Trump (go to 10)

Bill Weld (go to 10)

Joe Walsh (go to 10)

Mark Sanford (go to 10)

7. Of the following Democratic candidates for President, who would you be most likely to support? (randomized)

Bernie Sanders

Joe Biden

Elizabeth Warren

Pete Buttigieg

Kamala Harris

Beto O'Rourke

Andrew Yang

Cory Booker

Julian Castro

Amy Klobuchar

Tulsi Gabbard

Tom Steyer

Bill de Blasio

Steve Bullock

John Delaney

Joe Sestak

Tim Ryan

Michael Bennet

Wayne Messam  
Marianne Williamson  
Someone Else (go to 8)

8. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

I will definitely vote for this candidate

There's a chance I could change my mind and vote for someone else

9. Who did you vote for in the Democratic Primary in 2016?

Hillary Clinton

Bernie Sanders

Someone Else

Did not vote in this primary

10. Now, here is a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Donald Trump

Joe Biden

11. What about Donald Trump or Bernie Sanders?

Donald Trump

Bernie Sanders

12. What about Donald Trump or Kamala Harris?

Donald Trump

Kamala Harris

13. What about Donald Trump or Elizabeth Warren?

Donald Trump

Elizabeth Warren

14. Who did you vote for in the 2016 election?

Donald Trump

Hillary Clinton

Someone else

Did not vote

15. For statistical purposes only, can you please tell me your ethnicity?

Hispanic or Latino of any race

White or Caucasian

Black or African American

Asian

Other or multiple races

16. What is your age range?

18-29 years

30-49 years

50-64 years

65 or more years

17. What is the highest level of education you have attained?

High school or less

Some college

College graduate

Postgrad or higher

18. Which of the following political ideologies do you most identify as?

Very Liberal

Somewhat Liberal

Moderate

Somewhat Conservative

Very Conservative

19. What is your annual household income?

Less than \$50,000

\$50,000 to \$100,000

More than \$100,000

20. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote: (randomized)

The economy

Social issues

Health care

Immigration

Gun control

Impeachment

Foreign policy and terrorism

The environment

Education

21. Would you support or oppose a law that allows college athletes to profit off of their own name, image and likeness unlike they are currently allowed to do?

Support

Oppose

Unsure

22. Would you support or oppose a law that allows gig workers for companies like Uber and Lyft to be given full employee status entitling them to receive holiday and sick pay?

Support

Oppose

Unsure

23. Who would you rather have as Speaker of the House, Nancy Pelosi or Alexandria Ocasio-Cortez?

Nancy Pelosi

Alexandria Ocasio-Cortez

24. Do you support or oppose the removal of prior marijuana convictions from criminal records?

Support

Oppose

Unsure

25. Do you support or oppose California's status as a sanctuary state?

Support

Oppose

Unsure

26. What district do you live in? (map)

#### Survey (IVR)

1. To start, can you please tell me your gender?

Press 1 for Male

Press 2 for Female

2. What is your party affiliation?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 if you are not registered to vote (end)

3. Do you approve or disapprove of the job Donald Trump is doing as President?

Press 1 for approve

Press 2 for disapprove

Press 3 for neutral or no opinion

4. Do you approve or disapprove of the job Gavin Newsom is doing as Governor?

Press 1 for Approve

Press 2 for Disapprove

Press 3 for Neutral or no opinion

5. Which primary are you going to vote in?

Press 1 for the Republican Primary (go to 5)

Press 2 for the Democratic Primary (go to 6)

Press 3 for unsure (go to 11)

6. Who would you be most likely to vote for in the Republican primary in 2020?

Press 1 for Donald Trump (go to 11)

Press 2 for Bill Weld (go to 11)

Press 3 for Joe Walsh (go to 11)

Press 4 for Mark Sanford (go to 11)

7. (IVR). Of the following Democratic candidates for President, who would you be most likely to support?

Press 1 for Bernie Sanders (go to 10)

Press 2 for Joe Biden (go to 10)

Press 3 for Elizabeth Warren (go to 10)

Press 4 for Pete Buttigieg (go to 10)

Press 5 for Kamala Harris (go to 10)

Press 6 for Beto O'Rourke (go to 10)

Press 7 for Andrew Yang (go to 10)

Press 8 to hear more candidate names (go to 8)

Press 9 to repeat answer choices

8. Of the following Democratic candidates for President, who would you be most likely to support? (IVR only)

Press 1 for Cory Booker (go to 10)

Press 2 for Julian Castro (go to 10)

Press 3 for Amy Klobuchar (go to 10)

Press 4 for Tulsi Gabbard (go to 10)

Press 5 for Tom Steyer (go to 10)

Press 6 for Bill de Blasio (go to 10)

Press 7 for Steve Bullock (go to 10)

Press 8 to hear more candidate names (go to 9)

Press 9 to repeat answer choices

9. Of the following Democratic candidates for President, who would you be most likely to support? (IVR only)

Press 1 for John Delaney (go to 10)

Press 2 for Joe Sestak (go to 10)

Press 3 for Tim Ryan (go to 10)

Press 4 for Michael Bennet (go to 10)

Press 5 for Wayne Messam (go to 10)

Press 6 for Marianne Williamson (go to 10)

Press 7 for Someone Else (go to 11)

Press 8 to repeat answer choices

10. Will you definitely vote for your candidate or is there at least a chance you could change your mind and vote for someone else?

Press 1 for I will definitely vote for this candidate

Press 2 for there's a chance I could change my mind and vote for someone else

11. Who did you vote for in the Democratic Primary in 2016?

Press 1 for Hillary Clinton

Press 2 for Bernie Sanders

Press 3 for Someone Else

Press 4 if you did not vote in this primary

12. I am now going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Joe Biden?

Press 1 for Donald Trump

Press 2 for Joe Biden

13. What about Donald Trump or Bernie Sanders?

Press 1 for Donald Trump

Press 2 for Bernie Sanders

14. What about Donald Trump or Kamala Harris?

Press 1 for Donald Trump

Press 2 for Kamala Harris

15. What about Donald Trump or Elizabeth Warren?

Press 1 for Donald Trump

Press 2 for Elizabeth Warren

16. Who did you vote for in the 2016 election?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 for Someone else

Press 4 if you did not vote

17. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian

Press 5 for other or multiple races

18. What is your age range?

Press 1 for 18-29 years

Press 2 for 30-49 years

Press 3 for 50-64 years

Press 4 for 65 or more years

19. What is the highest level of education you have attained?

Press 1 for high school or less

Press 2 for some college

Press 3 for college graduate

Press 4 for postgrad or higher

20. Which of the following political ideologies do you most identify as?

Press 1 for Very Liberal

Press 2 for Somewhat Liberal

Press 3 for Moderate

Press 4 for Somewhat Conservative

Press 5 for Very Conservative

21. What is your annual household income?

Press 1 for less than \$50,000

Press 2 for \$50,000 to \$100,000

Press 3 for more than \$100,000

22. When it comes to deciding for whom you will vote for president, which one of the following is the single most important issue in deciding for whom you will vote:

Press 1 for The economy

Press 2 for Social issues

Press 3 for Health care

Press 4 for Immigration

Press 5 for Gun control

Press 6 for Impeachment

Press 7 for Foreign policy and terrorism

Press 8 for The environment

Press 9 for Education

23. Would you support or oppose a law that allows college athletes to profit off of their own name, image and likeness unlike they are currently allowed to do?

Press 1 for Support

Press 2 for Oppose

Press 3 for Unsure

24. Would you support or oppose a law that allows gig workers for companies like Uber and Lyft to be given full employee status entitling them to receive holiday and sick pay?

Press 1 for Support

Press 2 for Oppose

Press 3 for Unsure

25. Who would you rather have as Speaker of the House, Nancy Pelosi or Alexandria Ocasio-Cortez?

Press 1 for Nancy Pelosi

Press 2 for Alexandria Ocasio-Cortez

26. Do you support or oppose the removal of prior marijuana convictions from criminal records?

Press 1 for Support

Press 2 for Oppose

Press 3 for Unsure

27. Do you support or oppose California's status as a sanctuary state?

Press 1 for Support

Press 2 for Oppose

Press 3 for Unsure