Checklist for AAPOR TI

Survey: New Hampshire poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	**Emerson College**
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	**See Below**
3. A definition of the population under study and its geographic location.	**Registered Voters in New Hampshire who said they were very likely to vote or have already voted.**
4. Dates of data collection.	**February 21-22, 2019**
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This many include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	**Aristotle voter file of 960,511 registered voters with 240,564 landlines, and a random sample of 14,000 drawn. Voters with only cellphones were not included. The online sample was of 250 registered voters supplied by SSI**
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	**Aristotle, LLC** **SSI** **Amazon Turk**
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	**SSI uses opt in panels and not online ads to recruit participants**
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	**See #5**
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	**IVR and Online**

10. Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non- probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.	**The sample consisted of registered voters, n=910, with a Credibility Interval (CI) similar to a poll's margin of error (MOE) of +/- 3.2 percentage points.** **A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.**
11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.	**The data was weighted party affiliation and age. 2016 vote magnitude was also used, with new voters included based on their actual sample (4.4%) based on Aristotle Voter turnout modeling.**
12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. ***Reviewer: Type NA if not applicable.***	**N/A**
13. Contact for obtaining more information about the study.	**emersonpolling@emerson.edu**

1. To start, can you please tell me your gender?
Press 1 for Male
Press 2 for Female

2. What is your party affiliation?
Press 1 for Democrat
Press 2 for Republican
Press 3 for Independent/other
Press 4 if you are not registered to vote (end)

3. Do you approve or disapprove of the way that Donald Trump is handling his job as President?
Press 1 for approve
Press 2 for disapprove
Press 3 for neutral or no opinion

4.Which primary or caucus are you going to vote in?
Press 1 for the Democratic Primary/Caucus (go to 5)
Press 2 for the Republican Primary/Caucus (go to 7)
Press 3 for unsure or not planning on voting (go to 8)

5. Which of the following candidates would you be most likely to support as the Democratic nominee in 2020?
Press 1 for Cory Booker (go to 8)
Press 2 for Kamala Harris (go to 8)
Press 3 for Bernie Sanders (go to 8)
Press 4 for Elizabeth Warren (go to 8)
Press 5 for Joe Biden (go to 8)
Press 6 for Amy Klobuchar (go to 8)
Press 7 for Beto O'Rourke (go to 8)
Press 8 to hear more candidate names (go to 6)
Press 9 to repeat answer choices

6. Which of the following candidates would you be most likely to support as the Democratic nominee in 2020?
Press 1 for Sherrod Brown (go to 8)
Press 2 for Kirsten Gillibrand (go to 8)
Press 3 for Julian Castro (go to 8)
Press 4 for John Delaney (go to 8)
Press 5 for Tulsi Gabbard (go to 8)
Press 6 for Pete Buttigieg (go to 8)
Press 7 for Michael Bloomberg (go to 8)
Press 8 for Someone else (go to 8)
Press 9 to repeat answer choices

7. Who would you be most likely to vote for in the Republican primary?
Press 1 for Donald Trump
Press 2 for Bill Weld

8. I am going to read you a list of general election match ups for President- please indicate who you would vote for at this time. To start- If the Presidential Election were held today, would you vote for Donald Trump or Elizabeth Warren?
Press 1 for Donald Trump
Press 2 for Elizabeth Warren

9. What about Donald Trump or Joe Biden?
Press 1 for Donald Trump
Press 2 for Joe Biden

10. What about Donald Trump or Bernie Sanders?
Press 1 for Donald Trump
Press 2 for Bernie Sanders

11. What about Donald Trump or Kamala Harris?
Press 1 for Donald Trump
Press 2 for Kamala Harris

12. What about Donald Trump or Cory Booker?
Press 1 for Donald Trump
Press 2 for Cory Booker

13. What about Donald Trump, Elizabeth Warren or Howard Schultz?
Press 1 for Donald Trump
Press 2 for Elizabeth Warren
Press 3 for Howard Schultz

14. What about Donald Trump, Bernie Sanders or Howard Schultz?
Press 1 for Donald Trump
Press 2 for Bernie Sanders
Press 3 for Howard Schultz

15. If the General Election for U.S. Senate were held today, for whom would you vote or lean towards voting?
Press 1 for Democrat Jeanne Shaheen
Press 2 for Republican Chris Sununu
Press 3 if you are undecided

I am now going to read you a list of potential characteristics that candidates running for president may have. For each one, please tell me whether you agree or disagree:

16. First, the President should have held elected office before
Press 1 for Strongly agree
Press 2 for Somewhat agree
Press 3 for Neutral
Press 4 for Somewhat disagree
Press 5 for Strongly disagree

17. The President should be an aggressive leader
Press 1 for Strongly agree
Press 2 for Somewhat agree
Press 3 for Neutral
Press 4 for Somewhat disagree
Press 5 for Strongly disagree

18. The President should be transparent about his or her financial background
Press 1 for Strongly agree
Press 2 for Somewhat agree
Press 3 for Neutral
Press 4 for Somewhat disagree
Press 5 for Strongly disagree

19. The President should have military experience
Press 1 for Strongly agree
Press 2 for Somewhat agree
Press 3 for Neutral
Press 4 for Somewhat disagree
Press 5 for Strongly disagree

20. The president should be outspoken about his or her religious beliefs
Press 1 for Strongly agree
Press 2 for Somewhat agree
Press 3 for Neutral
Press 4 for Somewhat disagree
Press 5 for Strongly disagree

21. The president should make efforts to work with the other party
Press 1 for Strongly agree
Press 2 for Somewhat agree
Press 3 for Neutral

Press 4 for Somewhat disagree
Press 5 for Strongly disagree

22. The country should elect a woman as either president or vice-president
Press 1 for Strongly agree
Press 2 for Somewhat agree
Press 3 for Neutral
Press 4 for Somewhat disagree
Press 5 for Strongly disagree

23. Which of the following characteristics would you say is the most important to you in a candidate for president?
Press 1 for truthful
Press 2 for experience
Press 3 for charisma
Press 4 for electability
Press 5 for on same side of issues as me
Press 6 for authenticity

24. Ideally, how old should a president be?
Press 1 for in their 30s
Press 2 for in their 40s
Press 3 for in their 50s
Press 4 for in their 60s
Press 5 for in their 70s
Press 6 for in their 80s or older

25. For whom did you vote in the 2016 Presidential election?
Press 1 for Donald Trump
Press 2 for Hillary Clinton
Press 3 for someone else
Press 4 if you did not vote

26. For statistical purposes only, can you please tell me your ethnicity?
Press 1 for Hispanic or Latino of any race
Press 2 for White or Caucasian
Press 3 for Black or African American
Press 4 for Asian
Press 5 for other or multiple races

27. What is your age range?
Press 1 for 18-34 years
Press 2 for 35-54 years
Press 3 for 55-74 years
Press 4 for 75 or more years

28. What is the highest level of education you have attained?
Press 1 for high school or less
Press 2 for some college
Press 3 for college graduate
Press 4 for postgrad or higher

29. What district do you live in?
Press 1 for District 1 (Rep. Chris Pappas)
Press 2 for District 2 (Rep. Annie Kuster)