

Checklist for AAPOR TI

Survey: Tennessee- Pre-election poll

TI Disclosure Elements	Answers
1. Who sponsored the TI Research and who conducted it. If different from the sponsor, the original sources of funding will also be disclosed.	Emerson College
2. The exact wording and presentation of questions and response options whose results are reported. This includes preceding interviewer or respondent instructions and any preceding questions that might reasonably be expected to influence responses to the reported results.	See Below
3. A definition of the population under study and its geographic location.	Registered Voters in Tennessee who said they were very likely to vote or have already voted.
4. Dates of data collection.	October 28-30, 2018
5. A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated.	Aristotle voter file of 3,289,963 registered voters with 1,000,940 landlines, and a random sample of 12,000 drawn. Voters with only cellphones were not included. The online sample was of 158 registered voters supplied by MTurk
6. The name of the sample supplier, if the sampling frame and/or the sample itself was provided by a third party.	Aristotle, LLC MTurk
7. The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents.	MTurk uses opt in panels and not ads to recruit participants
8. A description of the sample design, giving a clear indication of the method by which the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.	See #5
9. Method(s) and mode(s) used to administer the survey (e.g., CATI, CAPI, ACASI, IVR, mail survey, web survey) and the language(s) offered.	IVR and Online

<p>10. Sample sizes (by sampling frame if more than one was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated and the measure(s) calculated. To avoid confusion, it is best to avoid using the term “margin of error” or “margin of sampling error” in conjunction with non-probability samples.</p>	<p>The sample consisted of registered voters, n=632, with a Credibility Interval (CI) similar to a poll’s margin of error (MOE) of +/-4 percentage points.</p> <p>A screening question was asked if the voter was registered and the voting intention. If the respondent said they were not registered or were not voting, they were eliminated from the sample.</p>
<p>11. A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported.</p>	<p>The data was weighted gender, party affiliation, and age. 2016 vote magnitude was used but new voters were included based on their actual sample (3.1%) and was based on Aristotle Voter turnout modeling</p>
<p>12. If the results reported are based on multiple samples or multiple modes, the preceding items will be disclosed for each. Reviewer: Type NA if not applicable.</p>	<p>N/A</p>
<p>13. Contact for obtaining more information about the study.</p>	<p>emersonpolling@emerson.edu</p>

Tennessee Survey Instrument

1. To start, can you please tell me your gender
 - Press 1 for male
 - Press 2 for female

2. With what party do you most closely align?
 - Press 1 for Democrat
 - Press 2 for Republican
 - Press 3 for Independent or Other
 - Press 4 if you are not registered to vote (end)

3. How likely are you to vote in the 2018 Midterm Election on November 6th?
 - Press 1 if you are not likely to vote (end)
 - Press 2 if you are 50-50 (end)
 - Press 3 if you are somewhat likely to vote (end)
 - Press 4 if you are likely to vote
 - Press 5 if you already voted

4. If the election for Senator were being held today, for whom would you cast your vote?
 - Press 1 for Republican Marsha Blackburn (go to 6)
 - Press 2 for Democrat Phil Bredesen (go to 6)
 - Press 3 for someone else (go to 6)
 - Press 4 for undecided

5. I understand that you are undecided, but whom are you leaning towards voting for?
 - Press 1 for Republican Marsha Blackburn
 - Press 2 for Democrat Phil Bredesen

6. If the election for Governor were being held today, for whom would you cast your vote?
 - Press 1 for Republican Bill Lee (go to 8)
 - Press 2 for Democrat Karl Dean (go to 8)
 - Press 3 for someone else (go to 8)
 - Press 4 for undecided

7. I understand that you are undecided, but whom are you leaning towards voting for?
 - Press 1 for Republican Bill Lee (go to 8)
 - Press 2 for Democrat Karl Dean (go to 8)

Great! I'm now going to read you a list of names, and for each name, I'd like you to tell me if your opinion of that person is generally favorable or generally unfavorable. First, take Donald Trump.

8. Is your opinion of Donald Trump generally favorable or generally unfavorable?
 - Press 1 for generally favorable
 - Press 2 for generally unfavorable
 - Press 3 for neutral or no opinion
 - Press 4 if you have never heard of this person

9. Is your opinion of Phil Bredesen generally favorable or generally unfavorable?
 - Press 1 for generally favorable
 - Press 2 for generally unfavorable
 - Press 3 for neutral or no opinion
 - Press 4 if you have never heard of this person

10. Is your opinion of Marsha Blackburn generally favorable or generally unfavorable?

Press 1 for generally favorable

Press 2 for generally unfavorable

Press 3 for neutral or no opinion

Press 4 if you have never heard of this person

11. Taylor Swift recently endorsed US Senate candidate Phil Bredesen. Does this endorsement make you more or less likely to vote for Phil Bredesen?

Press 1 for more likely

Press 2 for less likely

Press 3 for no difference

12. Would you consider yourself pro-choice or pro-life?

Press 1 for pro-choice

Press 2 for pro-life

13. For whom did you vote in the 2016 Presidential election?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 for someone else

Press 4 if you did not vote

14. For statistical purposes only, can you please tell me your ethnicity?

Press 1 for Hispanic or Latino of any race

Press 2 for White or Caucasian

Press 3 for Black or African American

Press 4 for Asian

Press 5 for other or multiple races

15. What is your age range?

Press 1 for 18-34 years

Press 2 for 35-54 years

Press 3 for 55-74 years

Press 4 for 75 or more years

16. What is the highest level of education you have attained?

Press 1 for high school or less

Press 2 for some college

Press 3 for college graduate

Press 4 for postgrad or higher

17. What congressional district do you live in? (Drop down menu)

https://upload.wikimedia.org/wikipedia/commons/thumb/a/a2/Tennessee_Congressional_Districts%2C_113th_Congress.tif/lossless-page1-1786px-Tennessee_Congressional_Districts%2C_113th_Congress.tif.png